



## **MAHATMA GANDHI INSTITUTE OF MEDICAL SCIENCES, SEVAGRAM**

### **IAPSM National Youth Conclave March 2021**

### **Report of Pre-conclave Workshop**

### **Taking health innovations to scale**

The workshop on "Taking health innovations to scale" was conducted by Dr Subodh S Gupta (Director-Professor and Head, Department of Community Medicine, MGIMS, Sevagram), Dr Prakash Doke (Professor, DCM, BVDU Medical College, Pune) and Dr Prasanta Tripathi (Secretary and Director of EKJUT NGO). The session started after introduction of our resource people.

At the beginning, Dr Prasanta shared his story from EKJUT - scaling PLA to survive, thrive and transform. He stressed the importance of advocacy in public health and what impact EKJUT advocacy had. This was followed by discussion on the AARAMBH model from Sevagram. This was narrated by Dr Subodh. He shared the journey of AARAMBH from the beginning and how it was scaled up to its current position. He also stressed on the pillars of AARAMBH- customized messaging, peer learning, Community norm building and opportunities at health facilities. Dr Subodh also discussed the learnings from this model. This was followed by discussion on the third model by Dr Prakash Doke. A general discussion on how to scale up a model was conducted by the resource people. Enables, key factors and challenges were discussed about the three models followed by question answers round.



**EKJUT - (Together building healthier communities)**

Dr P K Tripathy



Workshop on 'Taking health innovations to scale'  
Scaling PLA for SURVIVE, THRIVE & TRANSFORM

